

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 311640-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|-----------------------------|---------------------------|-----------------|
| Negron / Republican / State | Joe Negron for Florida Se | 494 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 311640 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 12736 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|------------|------------|------|
| 1 | 10/03/12 | 10/05/12 | M-F 6-7a | 6-7a | --1-1-- | :30 | 2 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 --1-1-- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV W 10/03/12 6:10 AM M-F 6-7a 6-7a :30 JN101TVFL \$900.00 NM | | | | | | | | | |
| 2 WPTV F 10/05/12 6:37 AM M-F 6-7a 6-7a :30 JN101TVFL \$900.00 NM | | | | | | | | | |
| 2 | 10/02/12 | 10/05/12 | M-F 7-9a | 7-9a | -1-11-- | :30 | 3 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -1-11-- 3 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Tu 10/02/12 7:59 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM | | | | | | | | | |
| 2 WPTV Th 10/04/12 8:37 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM | | | | | | | | | |
| 3 WPTV F 10/05/12 8:36 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM | | | | | | | | | |
| 3 | 10/02/12 | 10/05/12 | M-F 6-630p | 6-630p | -111--- | :30 | 3 | \$1,325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -111--- 3 \$1,325.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Tu 10/02/12 6:14 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM | | | | | | | | | |
| 2 WPTV W 10/03/12 6:13 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM | | | | | | | | | |
| 3 WPTV Th 10/04/12 6:11 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM | | | | | | | | | |
| 4 | 10/06/12 | 10/06/12 | Sa 8-10a | 8-10a | -----S- | :30 | 1 | \$725.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S- 1 \$725.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Sa 10/06/12 8:23 AM Sa 8-10a 8-10a :30 JN101TVFL \$725.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 311640-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | | Product | Estimate Number |
| Negron / Republican / State | | Joe Negron for Florida Sen | 494 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|------------|------------|------|
| 5 | 10/06/12 | 10/06/12 | Sa 6p | 6-630p | -----S- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Sa 10/06/12 6:08 PM Sa 6p 6-630p :30 JN101TVFL \$600.00 NM | | | | | | | | | |
| 6 | 10/06/12 | 10/06/12 | Sa 11-1130p | 11-1130p | -----S- | :30 | 1 | \$1,025.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S- 1 \$1,025.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Sa 10/06/12 11:14 PM Sa 11-1130p 11-1130p :30 JN101TVFL \$1,025.00 NM | | | | | | | | | |
| 7 | 10/07/12 | 10/07/12 | Su 7-8a | 7-8a | -----S | :30 | 1 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S 1 \$425.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Su 10/07/12 7:22 AM Su 7-8a 7-8a :30 JN101TVFL \$425.00 NM | | | | | | | | | |
| 8 | 10/07/12 | 10/07/12 | Su 9-10a | 9-10a | -----S | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Su 10/07/12 10:00 AM Su 9-10a 9-10a :30 JN101TVFL \$1,800.00 NM | | | | | | | | | |
| 9 | 10/07/12 | 10/07/12 | Su 6p | 6-630p | -----S | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Su 10/07/12 6:23 PM Su 6p 6-630p :30 JN101TVFL \$600.00 NM | | | | | | | | | |
| 10 | 10/07/12 | 10/07/12 | 1130p-12x After NFL | 1130p-1205a | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 -----S 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV Su 10/07/12 12:03 AM 1130p-12x After NFL 1130p-1205a :30 JN101TVFL \$750.00 NM | | | | | | | | | |
| 11 | 10/08/12 | 10/08/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV M 10/08/12 6:28 AM M-F 6-7a 6-7a :30 JN101TVFL \$900.00 NM | | | | | | | | | |
| 12 | 10/08/12 | 10/08/12 | M-F 7-9a | 7-9a | M----- | :30 | 1 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/02/12 10/08/12 M----- 1 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPTV M 10/08/12 8:48 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | | Rate | Type | |
|---|------------|----------|-------------|----------------|---------|------------|------------|------|------------|------------|----|
| | | | | | | | Spots | Week | | | |
| 13 | 10/08/12 | 10/08/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | | \$1,325.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | |
| | 10/02/12 | 10/08/12 | M----- | 1 | | \$1,325.00 | | | | | |
| Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | | | |
| | 1 | WPTV | M | 10/08/12 | 6:08 PM | M-F 6-630p | 6-630p | :30 | JN101TVFL | \$1,325.00 | NM |

Total Spots **18** Gross Total **\$17,725.00**

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Agency Commission</u> | \$2,658.75 |
| <u>Net Amount Due</u> | \$15,066.25 |